

Erlebnis Akademie AG included in trading on Xetra with designated sponsoring

- **Erlebnis Akademie share additionally tradable on Xetra since 14 December 2020**
- **Despite Corona lockdown in Germany until 10 January 2021, the two new locations Usedom and Alsace are expected to open as planned in the second quarter of 2021**
- **Positive consolidated net income expected to be achieved in the fourth quarter of 2020 despite tougher environment**

Bad Kötzing, 17 December 2020 - The shares of Erlebnis Akademie AG have been included on the Xetra trading platform since December 14, 2020. With this step, the company wants to ensure continuous liquidity in the trading of the shares and make the shares tradable for even broader groups of investors. Designated sponsoring is provided by mwb fairtrade Wertpapierhandelsbank AG.

"We see the inclusion for trading on Xetra as a significant step for our 'coming of age' on the stock exchange," says Christoph Blaß, CFO of Erlebnis Akademie AG. "From our point of view, the inclusion in Xetra trading, with the required designated sponsoring, should also be seen as a sign of quality, which in the best case scenario will also have an impact on the level of awareness and attractiveness of Erlebnis Akademie." Since the end of 2015, the shares of Erlebnis Akademie AG have been tradable on the m:access of the Munich Stock Exchange as well as on the over-the-counter market of the Frankfurt Stock Exchange.

Due to the current again intensified pandemic situation, Erlebnis Akademie has closed its locations again until further notice. Only the two treetop walks in the Czech Republic will remain open over the Christmas holidays. Since it is currently not clearly foreseeable how long the measures taken by the countries will drag on, the company assumes that, with the exception of the Czech sites, all sites may have to remain closed up to and including January 2021.

Bernd Bayerköhler, CEO of Erlebnis Akademie AG: "In terms of sales, January per se does not seriously impact on the bottom line, however, in the event of a possible closure of sites by February, we will also remain leaner on the cost side, e.g. through short-time working, and somewhat more flexible.

About Erlebnis Akademie AG

Erlebnis Akademie AG was founded in 2001 in Bad Kötzing in the Upper Palatinate and is today one of the leading providers of nature-based leisure and adventure activities in Germany. To date, the company has built nine treetop walks including supplementary facilities with a total investment of over 50.0 million euros. The German sites are located in the Black Forest, in the Bavarian Forest National Park, on the island of Rügen and on the Saarschleife. In addition, two sites were established in the Czech Republic [Lipno nad Vltavou (2012); Krkonose (2017)] and one each in Slovakia [Bachledova/High Tatras (2017)], Austria [Gmunden, Salzkammergut (2018)] and Slovenia [Pohorje (2019)]. The pedagogical contents were implemented in cooperation with renowned partners, such as the Deutsche Bundesstiftung Umwelt. In 2019 a total of more than 2.2 million visitors enjoyed the treetop walks of the eak group. In addition to the planning of an average of three new treetop walks per year, there are additional concrete growth perspectives through the expansion of the existing facilities, the extension of merchandising, further seminar offers, gastronomy offers and cooperation marketing - and perspective through concept transfer to other nature experience worlds.

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Photos are available for download at

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Bernd Bayerköhler, CEO of Erlebnis Akademie AG: "In terms of sales, January per se does not seriously impact our results, however, in the event of a possible closure of locations until February, we will also remain leaner on the cost side, e.g. through short-time work, and somewhat more flexible. We expect to see a return to our usual strong visitor numbers by spring next year, and business will start to increase significantly with the warmer weather from April onwards. In addition, we will then also be represented by two more new sites, which we will in all likelihood open in April (Usedom) and May (Alsace)."

Currently, the company expects to be able to open all sites with normal operations and without interruption for the remainder of 2021, at the latest by the beginning of the second quarter of 2021. Work at the new sites currently under construction on Usedom and in Alsace continues unabated. From today's perspective, the time and cost schedules for realization and the planned opening in the second quarter of 2020 can be met.

Against the backdrop of the second Corona lockdown in the last two months of 2020 and a significantly tougher environment across Europe as a result, the previous forecast of a positive consolidated net profit for 2020 nevertheless remains valid if the government compensation measures for November and December are implemented, as already announced in part.

"We will most likely close fiscal 2020 with a positive result despite the difficult circumstances," reports Christoph Blaß. "The sales losses from the months of November and December are kept within moderate limits due to the usual seasonality of our business, as both months together only contribute around 5% to annual sales. Since January sales are also usually of a minor importance during the year, a reopening of our locations in February would not be a major blow. For Germany, Slovakia and Slovenia, this scenario is quite possible. In the Czech Republic, we expect operation to continue in January. This will postpone the start of the year in 2021, but experience after the first lockdown has shown that people's desire and pleasure in experiencing nature will be even greater then."