



Press release

Heringsdorf / Bad Kötzing

31 Juli 2021

Page 1 of 2

Official opening of the Treetop Walk Usedom



◀ Cutting the ribbon for the opening of the Treetop Walk Usedom
f.l.t.r.: Heike Nessler (Executive architect), Josef Stöger (architect), Bernd Bayerköhler (Spokesman of the Board Erlebnis Akademie AG), Dr. Stefan Rudolph (State Secretary of the Ministry of Economic Affairs, Labour and Health Mecklenburg-Western Pomerania), Patrick Dahlemann (Parliamentary State Secretary for Western Pomerania), Laura-Isabell Mariken (Mayor of Ostseebad Heringsdorf), Thomas Heilmann (Spa Director Kaiserbäder)
© Erlebnis Akademie AG

About the Treetop Walk Usedom

- > Total length: 1,350 metres
- > Tower height: 33 metres
- > Path height: up to 23 metres
- > Max. gradient 6%

On 1 June, the treetop walk in the Baltic Sea resort of Heringsdorf opened its doors for the first time. Now the opening event, which was cancelled due to Corona, has been made up for.

On Friday, 30.07.2021, a number of invited guests came to the Usedom Treetop Walk Usedom to take part in the official inauguration and to celebrate the opening, which had already taken place - not secretly, but quietly - at the beginning of June. Due to the Corona rules in force at the time, there was no opening event. The 25-member treetop walk team has now made up for this together with representatives from politics and administration as well as companies involved in the construction.

The 11th treetop walk of Erlebnis Akademie AG was officially opened in a ceremony hosted by Bernd Bayerköhler, CEO of Erlebnis Akademie AG. "We are very pleased that with the Treetop Walk Usedom we have been able to implement another project in a top tourism destination in Germany and believe that with this facility we fit in very well with the island's nature-oriented offerings and can enrich them," said Bernd Bayerköhler. In his welcoming speech, Dr Stefan Rudolph, State Secretary of the Ministry of

Press release

Heringsdorf / Bad Kötzing
31 Juli 2021

Page 2 of 2

Economics, Labour and Health of Mecklenburg-Western Pomerania, described the Treetop Walk Usedom as a highlight that the Kaiserbäder, the island of Usedom and thus also Mecklenburg-Western Pomerania deserved. The path makes people curious about our homeland. For Patrick Dahlemann, Parliamentary State Secretary for Western Pomerania, the Treetop Walk Usedom is an interesting destination for excursions at any time of year, both for locals and tourists.

Around 6:30 pm, the green ribbon was ceremoniously cut at the entrance and Bernd Bayerköhler invited the group to take a walk together along the 1,350-metre-long path. The guests were impressed by the self-built learning and experience stations along the trail, which make for an entertaining visit. Full of excitement, the event participants made their way up the 33-metre-high wooden observation tower. Once they reached the top, some of them took their breath away - not from the climb, but because of the spectacular view over the entire island and the Baltic Sea coast. The group "Nimmersatt" provided entertaining performances in the entrance area and on the path.

About Erlebnis Akademie AG

Erlebnis Akademie AG (eak) is one of Europe's leading providers (construction and operation) of nature-based leisure facilities with nature and environmental education elements. It was founded in 2001 in Bad Kötzing / Bavarian Forest as an AG (public limited company) and has been listed on the m:access of the Munich Stock Exchange since December 2015. In Germany, it currently operates five treetop walks: in the Bavarian Forest (2009), on Rügen including the Natural Heritage Center (2013), in the Black Forest (2014), at the Saarschleife (2016) and their latest facility on the Baltic Sea island of Usedom (2021). In the Czech Republic and Slovakia, it is involved in a joint venture in the treetop walks in Lipno (2012), in the Krkonoše Mountains (2017) and in the High Tatras (2017). The company maintains an eighth and ninth treetop walk in the Austrian Salzkammergut region on Grünberg Mountain in Gmunden (2018) and in Rogla, Slovenia (2019). In addition to the Treetop Walk Usedom, the Treetop Walk Alsace in France (2021) is also one of eak's newest facilities. Eak's other recreational facilities include the adventure playgrounds Adventure Forest Sommerberg and Adventure Forest Saarschleife at the Black Forest and Saarschleife sites, and the Forest Kingdom at the Bachledka site. Additional projects at home and abroad are in the planning stage.
www.baumwipfelpfade.de/en

Another important component of the Erlebnis Akademie AG is the DoNature gGmbH. This non-profit organisation is committed to the sustainable development of our living environment by combining education and experience in nature. DoNature gGmbH is responsible for environmental education at the German locations and also conducts seminars, events and team training (s.e.t.) with sustainable and nature-oriented aspects.

www.do-nature.de
www.eak-ag.de/en

Contact

Patrizia Müller
Head of Marketing and Communication

Erlebnis Akademie AG
Hafenberg 4, 93444 Bad Kötzing

T +49 9941 / 90 84 84-39

patrizia.mueller@eak-ag.de
www.eak-ag.de/en